

Privacy Statement

This Privacy Policy (hereinafter “Policy”) applies to the Rat's Hole Custom Bike Shows, Inc. website, <https://www.ratsholecustombikeshows.com/>, (collectively “our”, “we”, “us”) online store and your use of same as a consumer (hereinafter “you” or “your”). Your use of this website and the purchase of any merchandise constitutes your consent to be bound by the terms of this Policy as well as the terms contained in the Terms of Service and Return Policy. Please review these policies to ensure your acceptance of the terms contained therein prior to utilizing this website and its services.

SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you provide, such as your name, address and email address. When you browse our store, we also automatically receive your computer's internet protocol (IP) address, which provides us with information that helps us learn about your browser and operating system. We may also send you emails about our store, new products and other updates. We are permitted, pursuant to this Policy, to share your contact information with third parties.

SECTION 2 - CONSENT

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only. If we ask for your personal information for a secondary reason, like marketing, we will ask you directly for your expressed consent and provide you with an opportunity to say no.

How do I withdraw my consent?

If, after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time. You may do this by clicking on the unsubscribe link in a received email or by contacting us utilizing the email address or mailing address provided below and expressing your desire to be removed from our mailing list.

SECTION 3 - DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

SECTION 4 – DATA STORAGE

Your data is stored through X data storage, databases, and the general X application.

Payment:

If you choose a direct payment gateway to complete your purchase, then X stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted. All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

For more insight, you may want to read X's Terms of Service and Privacy Policy, which may be viewed at WEBSITE or WEBSITE.

SECTION 5 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, please remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. If you elect to proceed with a transaction that involves the services of a third-party service provider, your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

When you click on third-party links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

SECTION 6 - SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with an AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

SECTION 7 - COOKIES

SECTION 8 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

SECTION 9 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this Policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

SECTION 10 – GOVERNING LAW

We are a United States entity and are not subject to, nor do we comply with, the laws and restrictions of any foreign jurisdiction. Your use of our website constitutes your consent and agreement to be bound solely by the laws of the United States and those of the **State of Florida**.

We make no claim the Content is appropriate or may be downloaded outside of the United States. Access to and contact or input to the Content may not be legal by certain persons or in certain countries. If you access the Site from outside the United States, you do so at your own risk and are responsible for compliance with the laws of your jurisdiction.

You expressly agree exclusive jurisdiction for any dispute with us, or in any way relating to your use of the Site, resides in the courts of **the State of Florida** and you further agree and expressly consent to the exercise of personal jurisdiction in the courts of **the State of Florida** in connection with any such dispute, including any claim involving us and/or any of our affiliates, subsidiaries, employees, contractors, officers, directors, telecommunication providers and content providers.

QUESTIONS AND CONTACT INFORMATION

If you would like to access, correct, amend or delete any personal information we have about you, or simply want more information, please contact us at coolplaque@windstream.net or by mail at Rat’s Hole
P. O. 1974
High Springs, FL 32643

Last Updated September, 2018.